



10.25.25

HAMILTON CONVENTION CENTRE



PURE ATHLETIC CLASSIC & FITNESS EXPO

EVENTS: CPA Sanctioned
Bodybuilding Competition, Sporting
Events, Fitness celebrities,
IFBB Pro Seminar, & Much More





PURE ATHLETIC
CLASSIC
& FITNESS EXPO

SPONSORSHIP PACKAGE



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SPONSORSHIP PACKAGE



SUPPORTING & CLASS SPONSOR - \$500.00 (+TAX)

- Logo placement on Pure Athletic Classic + Expo website with link to your company website
- Logo displayed on main stage visual display monitors
- Social media post promoting your participation in the event and advertising your brand
- Awards Presentation – 1 class will be awarded in sponsors name and representative may participate in the awards presentation on stage at finals
- Sponsor will receive 1 VIP ticket seating for pre-judging and finals
- Goody bag insert option
- MC Announcements – Sponsor will be recognized by our show MC during the competition

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SPONSORSHIP PACKAGE



SINGLE BOOTH - \$1,200.00 (+TAX)

- 10 x 10 single booth space
- Logo placement on Pure Athletic Classic and Expo website with link to your company website
- Logo displayed on main stage digital display monitor's
- Social media post promoting your participation in the event and advertising your brand
- Sponsor will receive 1 VIP Ticket seating for pre-judging and finals
- Goody bag insert option
- MC Announcements during the event to promote your brand

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SPONSORSHIP PACKAGE



SILVER SPONSORSHIP

\$3,500.00 (+TAX) [4 SPOTS AVAILABLE!]

- Logo placement on Pure Athletic Classic and Expo website with link to your company website
- 2 Dedicated social media posts: 2 pre-event and 1 post event
- Logo displayed on main stage digital display monitor's
- Vendor booth space - 10 x 20
- 6 Free Tickets
- Sponsor will receive 1 VIP Ticket seating for pre-judging and final
- Brand marketing materials distributed in athlete and attendee swag bags
- Brand media reel on video screens throughout the event
- MC Announcements during the event to promote your brand

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SPONSORSHIP PACKAGE



GOLD SPONSORSHIP

- \$5,000.00 (+TAX)

- Company logo/name inclusion on all social media and marketing materials
- Logo on Website
- 4 dedicated social media posts: 3 pre-event and 1 post event
- 2 Full Page Ads in event program
- Prime Vendor Extended Booth Space – 10 x 20
- 10 Free Tickets
- Brand marketing materials distributed in athlete and attendee swag bags
- Logo prominently displayed at front entrance on welcome banner or digital screen
- Brand media reel on video screens throughout the event

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SPONSORSHIP PACKAGE



IFBB PRO SEMINAR SERIES

- \$4,500.00 (+TAX)

- Logo placement on Pure Athletic Classic + Expo website with link to your company website
- Prime Vendor Extended Booth Space – 10 x 20
- Have your brand name attached to this star-studded seminar series which offers attendees the opportunity to engage directly with top IFBB professionals in the bodybuilding industry.
- 4 dedicated social media posts: 3 pre-event and 1 post event
- 2 Full Page Ads in event program
- Opportunity for your brand to offer a 30min presentation showcasing your brand, product or providing education
- Brand media reel on video screens throughout the event
- Marketing and Promotion assistance



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pureathleticclassic.com

[@pureathletic.classic](https://twitter.com/pureathletic.classic)